

BE LOCAL

Visitor Information Maps

SCOTO + Landmark
Scottish Community Tourism **PRESS**

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SCOTO in partnership with Landmark Press would like to offer the opportunity to produce maps for your community.

These highly popular maps can be printed in various sizes and styles, with the option to include advertising.

You choose the layout; any combination of maps, adverts and editorial can be accommodated!



A2 Folded Maps

- These A2 maps fold down to a handy A5.
- Option to include your community logo.
- Local information and advertisements can be featured on the map.
- Choose between local and regional maps created by our cartographer or use your own.

Advert Dimensions

Adverts are optional but can help make the maps self-financing. This is also an excellent opportunity for local businesses to reach visitors!



A5 Advert
148mm
x
210mm
(WxH)

Large
Advert
68mm
x
141mm
(WxH)

Mini Landscape
Advert
139mm x 54mm

A3 Tear Off Maps

- Designed in a convenient countertop tear-off style.
- Option to include your community logo.
- Local information and advertisements can be featured on the map.
- Choose between local and regional maps created by our cartographer or use your own.

Advert Dimensions

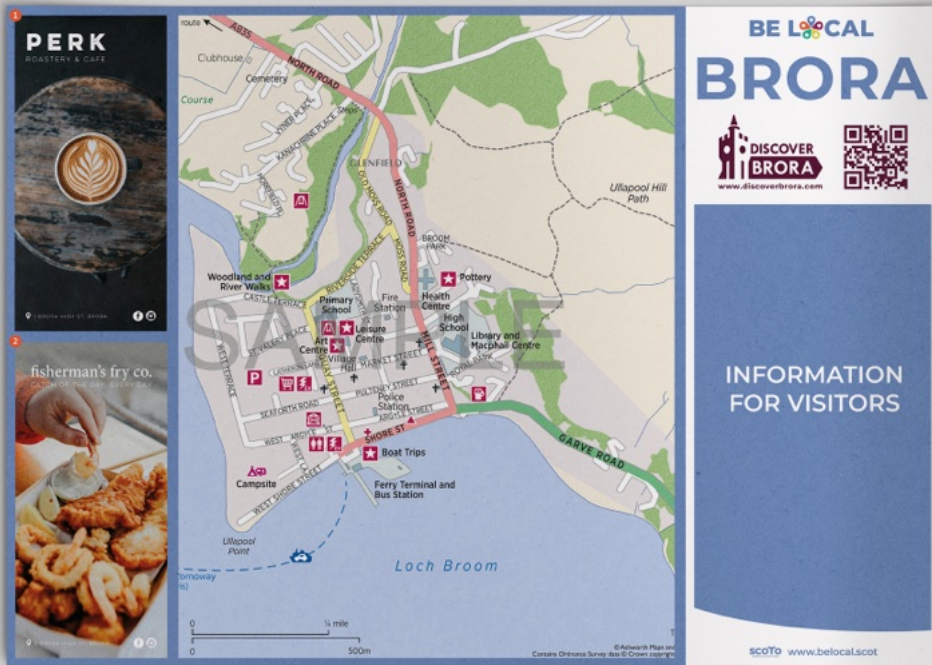
Adverts are optional but can help make the maps self-financing. This is also an excellent opportunity for local businesses to reach visitors!

Skyscraper Advert

68mm
x
288mm
(WxH)

Large Advert

68mm
x
141mm
(WxH)



Base Prices

	2,000 copies	5,000 copies	10,000 copies
A2 Folded Maps	£1,614 + VAT	£1,830 + VAT	£2,628 + VAT
A3 Tear-off Maps	£1,350 + VAT	£1,620 + VAT	£2,034 + VAT
A4 Tear-off Maps	£1,176 + VAT	£1,362 + VAT	£1,644 + VAT

These costs include delivery, origination, and map licensing fees. The initial origination map fee of £480 will not apply to subsequent print runs. If you already have your own map available, a substantial reduction in cost can be applied. Contact us for more details.

As an illustration, if you opt for 10,000 A3 tear off maps, then selling 8 large adverts to local businesses at £255 + VAT will cover all your costs.

6 easy steps to get your quote:

1. Select the size: Tear-off maps are available in A4 or A3, while A2 maps fold down to A5.
2. Let us know if your map will feature town and regional maps only, or if it will also include adverts to help make the map self-financing.
3. Let us know if you will provide your own maps or if you would like a map to be created for you. We typically include both a town and regional map.
4. Let us know if you will require design assistance to produce the map or the artwork for the adverts.
5. Let us know if you will require sales assistance for advert spaces.
6. Select the quantity- 2000, 5000, 10000, 20000 or 30000 copies.

Remember, you choose the layout; any combination of maps, adverts and editorial can be accommodated!

Once you've made your selection, contact claire@landmark-press.com or call 01479 841900 to get your quote as soon as possible.