

SCOTO - COMMUNITY TOURISM GATHERING 27-28 FEBRUARY 2025

The Park Hotel, Montrose, Angus, DD10 8RJ

Conference Programme

Day 1 – 27 February 2025

08:30 **REGISTRATION DESK OPENS**

09:30 **WAKE UP WORKSHOP**

Revolutionising the provision of local visitor information, and making online networking work for you and your community (Including a hands on introduction to the new SCOTO App which will be used throughout our 2 days together – and beyond.)

11:00 **WELCOME TO THE SCOTO GATHERING 2025**

SCOTO and Angus Tourism Cooperative welcome to the Gathering.

11:15 **COMMUNITY LEARNING EXCHANGE - MEET AND GREET**

Join your Learning Exchange Group – introductions and the plan for the afternoon

11:30 **COMMUNITY LEARNING EXCHANGES DEPART FOR:**

Visiting various locations across Angus and over the border to Aberdeenshire to discuss and learn from other community tourism organisations.

17:30/18:00 **RETURN FROM LEARNING EXCHANGES**

FREE TIME

19:00 **DRINKS RECEPTION**

Relax with a drink and explore the Appetite for Angus producers' marketplace - meet the makers and treat yourself to some local gifts.

19:30 **FEAST OF ANGUS GATHERING SUPPER**

Gathering with the SCOTO Network and enjoy The Park Hotel's three course dinner showcasing the taste of Angus.

Day 2 – 28 February 2025

08:30 **REGISTRATION**

09:15 **WELCOME AND PRESS PAUSE //**

- A warm welcome from SCOTO & Invest In Angus
- Our Host Marc Crothall MBE & Scotland Outlook 2030
- What has 43 Press Pause Workshops across Scotland been telling us?

10:00 **PRESS PAUSE // PLAY >**

- COMMUNITY LED PLACE BRANDING
Case studies and panel discussion.

COFFEE BREAK

- COMMUNITY LED SOLUTIONS TO DESTINATION
COMPETENCY ISSUES
Coffee and Cake Breakout Sessions x 3

13:00 **NETWORKING LUNCH**

13:45 **PRESS PAUSE // PLAY >**

- Regenerative Tourism Case Study – A conversation between a provider and a benefitting community
- In Pursuit of Priceless - Keynote Speaker
- Panel Discussion - Building trusted networks within and between communities, and with their visitors.
- What next for the SCOTO Network in 2025?

15:30 **FAREWELL COFFEE & NETWORKING**

16:00 **CLOSE & SAFE TRAVELS HOME**